

**RICHMOND CIVIC & COMMERCE**  
**September 14, 2010**  
**RICHMOND LANES**

The monthly meeting of the Richmond Civic & Commerce was called to order by President Randy Rothstein at 12:10 p.m.

The following members and guests were present: Charlie Reichert, Kevin Mooney, Marilyn Zenner, Gordy Dingmann, Jessica Hennen, Jim Hemmesch, Scott Staska, Patti Plantenberg, Janet Keller, Duane Kuss, Nadine Schnettler, Sheldon Lang, Pat Johnson, Jennifer Shinn, Randy Rothstein and Jim Egan.

A motion was made by Sheldon Lang, seconded by Marilyn Zenner, to approve the minutes of the July 13, 2010 meeting. Motion carried.

The monthly financial report was read by Jessica Hennen. A motion was made by Randy Rothstein to approve the financial report and also to renew CD #22898 at its original issue amount of \$5,000 and to transfer the earnings of \$2,168.01 into the checking account to assist in cash flow of expenses, seconded by Jim Egan. Motion carried.

Charlie Reichert spoke about the 2010 Richmond River Lakes Days event. The event was still a success, even though it will be a year that all of Richmond will remember for quite some time. Due to the festivities resuming on Sunday, the food and beverage stands were still able to turn a profit.

Sheldon Lang and Kevin Mooney spoke about the glacial lakes trail pavilion. Contact will be made to businesses and members that have not purchased pavers to ensure everyone is given the opportunity to do so. The legacy DNR grant is still outstanding, the DNR posted that the approval date is now at the "end of summer" so it is a waiting game at this point. Fundraising ideas were encouraged and a few items were brought forth by members. Some possible items discussed were to have a 5k run event and to include a horse and buggy/hay ride to the Kris Kringle event.

Sheldon Lang spoke for the marketing committee. The bluegrass buttons were all given away, although the festival had fewer visitors as in the past it was still a good turnout. Roughly 65 businesses participated in the bluegrass promotion. The marketing committee is looking into doing a "business spotlight" ad within the Cold Spring Record on a different member business each month. The committee will be sending out a survey to all members that participated in the summer coupon book to get feedback on the event.

Sheldon Lang spoke of the newly formed recruiting/membership committee. The committee has been working on a packet of information to give to prospective (non member) businesses. Two sample packets were handed out for members review.

Kris Kringle day has been set for Saturday December 11, 2010 from 1 to 3 p.m at the Richmond Civic Arena. The event will have a "santa" and open skate. Randy spoke of the possibility of having a food shelf donation site available in Richmond during the holiday months. It was agreed by the members to look into having a food shelf drop off at the arena during the Kris Kringle event.

Duane Kuss spoke of a business course being offered called "Conquer the Chaos: How to grow a successful small business without going crazy". This 6 week course will run from October 4-November 12 and cost \$150 for C&C members and \$195 for non members. The course offers a video, book and online support, go to [www.DigElogSocialNetworking.com](http://www.DigElogSocialNetworking.com) for further information.

Due to a work training conflict, Jessica Hennen will be unable to attend the October meeting. Charlie Reichert volunteered to fill in for Jessica.

Randy Rothstein discussed a work-a-thon donation letter that the Civic & Commerce received. Due to the members already donating to this cause it was agreed that the Civic & Commerce will not donate.

Gordy Dingmann talked about the 2013 main street project and the need to have businesses along this project route to voice their opinions on the improvements and also to apply for the outstanding grant money available. The Richmond EDA has been and will continue to make contact with these business owners.

The attendance prize winner was Dean Koerner, who was not in attendance.

A motion was made by Patti Plantenberg, seconded by Pat Johnson, to adjourn the meeting. The meeting was adjourned at 1:23 p.m.

Respectfully submitted:  
Jessica Hennen, Secretary/Treasurer